

STANTON Impact Report **FALL 2023**

Stanton International is a life-affirming movement of women's healthcare clinics founded and based in the Treasure Valley. Stanton exists to ensure women facing unexpected pregnancies have access to quality care and compassionate alternatives to abortion. All services are provided at no charge to women, children, and families.

TOGETHER, WE CELEBRATE...

159 Stanton Babies Due!

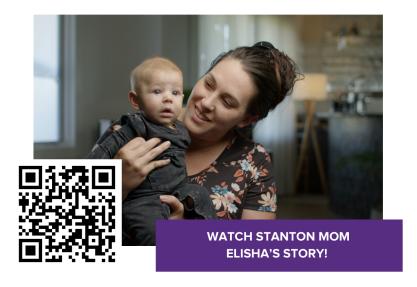
TOGETHER, WE SERVED...

453 women

of whom

74% were considering or seeking an abortion

chose to have their baby





TOGETHER, WE PROVIDED...

\$462,510

in life-affirming services

\$268,290

813 Ultrasound Exams

\$145,627

in baby clothing and supplies

\$24,308

366 Lab-Grade Pregnancy Tests

\$5,092

25 STD testing & treatment with sexual integrity sessions

ABORTION PILL REVERSAL

No woman should feel forced to complete an abortion when she has a change of heart.

There is an aggressive push by the abortion industry toward chemical abortions, commonly called the "abortion pill." Stanton offers the critical, life-saving option of Abortion Pill Reversal to moms who feel the sting of regret after taking the first abortion pill.

> So far, five Stanton Babies have been rescued from chemical abortions!

WELLNESS CENTER

The Stanton Wellness Center in Boise offers pre- and post-natal education classes, RN-led childbirth classes, lactation consultations, mammogram screenings, health coaching, massage therapy, spiritual guidance, refugee services and more.

142 women were served at the Wellness Center, including 17 women who experienced Christ's healing and hope through our After Abortion Care programs.

Overall, \$19,193 in services and support was provided.

HISTORY MADE!

THE FIRST MARCH FOR LIFE WITHOUT *ROE* AS THE LAW OF THE LAND!

Our Stanton Moms were excited to travel with their children to participate in the March for Life in Washington, DC. Seeing thousands of people at the first post-*Roe* march gave them fresh eyes to see the vast community of support that exists for women facing unexpected pregnancies!

Stanton Healthcare is non-partisan and works to educate lawmakers on both sides of the aisle to build an uncompromising culture of LIFE.



STANTON HEALTHCARE EXPANDS INTO ONTARIO, OREGON, WITH MOBILE CLINIC

When Roe v. Wade was overturned, Planned Parenthood quickly made plans to continue their Idaho abortion business just across the border in Ontario, OR.

On the first day they opened, Stanton Healthcare rolled in with our third-party accredited, state-of-the-art, mobile medical clinic ready to provide exceptional medical care, resources, and ongoing support to the women of Idaho and Oregon.

Our Stanton Mom, Kylie, recently shared: "Stanton's compassionate staff is always a joy to sit down with, as much as it is a joy to see my growing baby. In such a small area, the services Stanton provides are life-changing."



Please prayerfully consider a gift of

\$77, \$727, or \$9,134

to save lives and provide hope.

Thank you for standing with us as we expand our community of hope!



STANTON LAUNCHES IMPACTFUL
CLIENT-CENTERED OUTREACH CAMPAIGN

More than ever, women are searching for solutions when faced with an unexpected pregnancy. In order to reach them, Stanton Healthcare launched a client-centered outreach campaign with eye-catching billboards, heartfelt radio ads, and targeted digital media ads.

The results?

- New clients increased by 67%
- Website traffic increased by 124%
- Phone calls increased by 119%
- Baby supply requests increased by 331%

We praise God that Stanton is reaching a greater number of women and saving the lives of more preborn babies as a result!



TOGETHER, WE VOLUNTEERED...

12,252 hours totaling

\$340,238 in donated time

Stanton International is a project of Generation Life, Inc., a non-profit 501(c)(3) organization recognized by the IRS. Donations are tax-deductible.