



STANTON — 2024 IMPACT REPORT

Stanton International is a life-affirming movement of women's healthcare clinics founded and based in the Treasure Valley.

Stanton exists to ensure women facing unexpected pregnancies have access to quality care and compassionate alternatives to abortion.

All services are provided at no charge to women, children, and families.

***"In 2024, we built
a community of
hope and healing."***

STANTON MOMS: KELLY, LEXI, & LORA





STANTON 2024 HIGHLIGHTS

TOGETHER, WE CELEBRATE...

304 babies born in the last 12 months.

TOGETHER, WE SERVED...

655 clients (29% increase in appointments)

Of those with a positive pregnancy test, at least 78% were considering or seeking an abortion, often due to pressure from others. More than 91% of women changed their minds and intended to choose life after seeing their baby on ultrasound and talking with a trained advocate or medical professional.

TOGETHER, WE PROVIDED...

509 lab grade pregnancy tests and **1155 ultrasounds**

\$107,477 worth of other necessities for moms and babies through our Wellness Center

The average mother spends **\$2,500 per year** for diapers and wipes. We filled **5,549** requests for diapers and wipes alone, totaling **\$38,062**.

TOGETHER, WE VOLUNTEERED...

This year we gave **\$557,799 in medical services**.

This year, we gave **8,500 volunteer hours** totaling **\$327,250** saved.



WELLNESS CENTER UPDATES

In the last year, Stanton Wellness Center has increased our client care to include a more holistic approach. The physical, mental and spiritual well-being of our moms and babies are the focus in Boise at Stanton Wellness. Services include prenatal and postnatal education and supports, practical assistance, life coaching classes, after abortion care for men and women, community resources and referrals and much more.

With the overturn of Roe v. Wade, we knew there was an even greater need to step up and expand our services. Stanton Wellness is dedicated to helping women during pregnancy and well after.

Our incredible team of trained client advocates walks with each expecting mother through a personalized wellness plan. We start with medical care and follow up visits at our clinic, and a variety of services from lactation consultation, birthing classes, nutrition coaching, licensed massage therapy, parenting support groups, parenting educational classes, our Stanton Baby boutique, community referrals, maternity and baby supplies, menstrual and perinatal supplies, after-abortion retreats and advocacy, lifestyle coaching, education outreach, Infant CPR, and more.



Sixteen Stanton moms and babies join Santa Dan for the holidays.

Stanton Launches National Campaign

#HANDSOFFOURCLINICS
#HANDSOFFOURCLINICS
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#HANDSOFFOURCLINICS



**Stanton
Healthcare's
ultimate goal
is to make
abortion
unthinkable.**

Our Stanton Public Policy Center is a women's advocacy and educational group that works on issues of human rights and justice, empowering and inspiring women in Washington DC. This policy division actively advocates for and protects the dignity of women and their access to life-affirming healthcare. By engaging in public policy, Stanton ensures that the voices of women, particularly those facing unexpected pregnancies, are represented in key decision-making spaces.

Through targeted campaigns like #EndAbortionAbuse and #NotFakeToMe, Stanton has fought back against harmful legislation by defending women.. Since April of this year, Stanton had a prayerful and constant presence at the Supreme Court as the court considered the case of Idaho v. United States. Our team led a prayer and worship event and a news conference when SCOTUS handed down the ruling in June.

Our founder and CEO, Brandi Swindell, has been invited to speak at numerous policy events including the Conservative Political Action Conference, SheLeads America Symposium, and has been featured on numerous radio shows and podcasts.

When the Idaho Medical Association attempted to pass a resolution in October that sought to defund Idaho Pregnancy Resource Centers, the Stanton team launched a strategic and coordinated response through the media, speaking out for pregnancy centers in Idaho. This exemplifies why having a dedicated advocacy and policy arm is essential. Stanton launched a campaign called **#HandsOffOurClinics** in response, which fought for pregnancy resource centers in Idaho and across the nation to continue to offer ethical, accurate, and licensed medical services without the threat of being shut down. The deliberate misinformation outlined in the resolution was adjusted by the IMA, signifying a massive win for the Stanton Public Policy Center and for pregnancy clinics in Idaho.

Without a proactive policy arm, our life-affirming services and the dignity of women facing unexpected pregnancies would be at risk. These victories are a reminder that ongoing vigilance is needed to safeguard the right to compassionate, life-affirming care.



The Stanton team at the Idaho State Capitol for the #HandsOffOurClinics news conference, which included powerful testimonies from former Stanton clients.



Brandi Swindell headlines a pro-life panel discussion at the SheLeads America Symposium in Washington, DC.



MOBILE CLINIC UPDATES



God continues to bless our efforts to expand our services on our mobile unit.

With a clinic on wheels, the sky is the limit. The Stanton Mobile is serving rural communities, hosting pop-up baby boutiques, and reaching houseless women with hygiene bags and other essentials. Our medical team continues to provide pregnancy tests and ultrasounds to abortion-vulnerable women in Ontario, Oregon and we have been invited to provide care on some of our Native American Reservations across Idaho and Nevada. We anticipate expanding our services to additional under-served communities in the coming year.



This year, our supporters stepped up!

Over the last year, your generosity and enthusiasm has made a tangible difference for families in need, both here in the Treasure Valley. This year, our supporters dropped off hundreds of diapers and wipes to the Human Bean during our Diaper Drive, and several churches, parishes, church groups high schoolers and individuals stepped up to raise money for diapers, wipes, Christmas presents, baby clothes, and many more tangible resources.

We are especially grateful to The Human Bean for their incredible partnership. Their support, coupled with your kindness, has allowed us to provide resources like diapers and wipes, clothes, Christmas gifts and trees to families served by Stanton Healthcare.

In the last three months of holiday giving, our supporters have given us more than \$26,000 worth of diapers, wipes, baby clothes and more!



Thanks to your incredible support, over 304 Stanton babies have been born this year and more are still due!

Each of these hundreds of precious lives represents a family forever changed by your generosity. One of our Stanton babies is Baby Magnus, whose life was preserved through the Abortion Pill Reversal Program. Seven babies have been saved over the years by abortion pill reversal.

Not only are lives saved at Stanton Healthcare, but hearts are healed, relationships are mended, and families are restored. Together, through God's grace, we are saving lives and strengthening families. Together, we can make a difference – one life, one family at a time.

54% of the women we served heard about us through a referral from a friend or family member: the more you share about what Stanton does, the more women will hear and choose life!

Thanks to your incredible support,
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Scan the code to watch the stories of our moms.

Please prayerfully consider a gift of \$100, \$1,000 or \$10,000 to save lives and provide hope.
Thank you for standing with Stanton!

StantonHealthcare.org • 208.629.7766

2176 E. Franklin Rd Ste. 130, Meridian, ID 83642

Stanton International is a project of Generation Life, Inc., a non-profit 501(c)(3) organization recognized by the IRS. Donations are tax-deductible.