



STANTON IMPACT REPORT FALL 2024

Stanton International is a life-affirming movement of women's healthcare clinics founded and based in the Treasure Valley.

Stanton exists to ensure women facing unexpected pregnancies have access to quality care and compassionate alternatives to abortion.

All services are provided at no charge to women, children, and families.

TOGETHER, WE CELEBRATE...

256 babies born!

240 babies due by Spring 2025

TOGETHER, WE SERVED...

653 clients

Of those with a positive pregnancy test, at least 77% were considering or seeking an abortion, often due to pressure from others.

More than 90% of women choose life after seeing their baby on ultrasound and talking with a trained advocate or medical professional.

TOGETHER, WE PROVIDED...

\$622,762 in life-affirming services

498 lab-grade pregnancy tests

\$101,930 worth of other necessities for moms and babies through our Wellness Center

1,147 ultrasound exams

TOGETHER, WE VOLUNTEERED...

12,640 hours totaling **\$401,952** in donated time

Together we quadrupled last year's numbers for diapers and wipes.

We filled **4,915** requests for diapers and wipes alone, totaling **\$73,725**.
The average mother spends **\$2,500** per year for diapers and wipes.



WELLNESS CENTER HIGHLIGHTS

In the last year, Stanton Wellness center has increased our client care to include a more holistic approach. The physical, mental and spiritual well-being of our moms and babies are the focus in Boise at Stanton Wellness. Services include prenatal and postnatal education and supports, practical assistance, life coaching classes, after abortion care for men and women, community resources/referrals and much more.

With the overturn of *Roe v. Wade*, we knew there was an even greater need to step up and expand our services. Stanton Wellness is dedicated to helping women during pregnancy and well after.

Our incredible team of trained client advocates walks with each expecting mother through a personalized wellness plan. This plan extends up to 18 months and focuses on her physical, mental, and spiritual well-being. We start with medical care and follow up visits at our clinic, but that's just the beginning!

WE OFFER:

- ✿ **Prenatal services:** lactation consultation, birthing classes, nutrition coaching, licensed massage therapy
- ✿ **Postnatal services:** parenting support groups, parenting educational classes, Stanton Baby boutique, filled with handmade baby items
- ✿ **Practical resources:** community referrals/resources, maternity and baby supplies, menstrual and perinatal supplies
- ✿ **Mentorship programs:** after abortion retreats and advocacy, lifestyle coaching, education outreach, Infant CPR, Hope boxes



STANTON MOBILE HIGHLIGHTS



Through the generous support of individuals, churches and businesses, and through an entire team of dedicated volunteers and staff God is blessing our efforts to expand our services on our mobile unit.

The Stanton Mobile is serving rural communities, hosting pop-up baby boutiques, and now even reaching houseless women with hygiene bags and other essentials. Our medical team continues to provide pregnancy tests and ultrasounds to abortion-vulnerable women in Ontario, Oregon.

With a clinic on wheels, the sky is the limit, and our mobile has been traveling across Idaho and into Nevada to provide resources and healthcare to the Sho-Pai tribe in the Duck Valley Reservation.

With your generous support, Stanton is providing services and practical support to communities across the Northwest, and we expect to expand our services to additional under-served communities in the coming year.

Stanton Launches National Campaign

#HANDSOFFOURCLINICS
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Stanton Healthcare's ultimate goal is to make abortion unthinkable.

Our Stanton Public Policy Center is a women's advocacy and educational group that works on issues of human rights and justice, empowering and inspiring women in Washington DC. This policy division actively advocates for and protects the dignity of women and their access to life-affirming healthcare. By engaging in public policy, Stanton ensures that the voices of women, particularly those facing unexpected pregnancies, are represented in key decision-making spaces.

Through targeted campaigns like #EndAbortionAbuse and #NotFakeToMe, Stanton has fought back against harmful legislation and defended women. Since April of this year, Stanton had a prayerful and constant presence at the Supreme Court as the court considered the case of Idaho v. United States. Our team led a prayer and worship event and a news conference when SCOTUS handed down the ruling in June.

Our founder and CEO, Brandi Swindell, has been invited to speak at numerous policy events including the Conservative Political Action Conference, SheLeads America Symposium, and has been featured on numerous radio shows and podcasts.

When the Idaho Medical Association attempted to pass a resolution in October that sought to defund Idaho Pregnancy Resource Centers, the Stanton team launched a strategic and coordinated response through the media, speaking out for pregnancy centers in Idaho. This exemplifies why having a dedicated advocacy and policy arm is essential. Stanton launched a campaign called #HandsOffOurClinics in response, which fought for pregnancy resource centers in Idaho and across the nation to continue to offer ethical, accurate, and licensed medical services without the threat of being shut down. The deliberate misinformation outlined in the resolution was adjusted by the IMA, signifying a massive win for the Stanton Public Policy Center and for pregnancy clinics in Idaho.

Without a proactive policy arm, our life-affirming services and the dignity of women facing unexpected pregnancies would be at risk. These victories are a reminder that ongoing vigilance is needed to safeguard the right to compassionate, life-affirming care.



The Stanton team at the Idaho State Capitol for the #HandsOffOurClinics news conference, which included powerful testimonies from former Stanton clients.



Brandi Swindell headlines a pro-life panel discussion at the SheLeads America Symposium in Washington, DC.



Thanks to your incredible support, over 250 Stanton babies have been born this year and 240 babies are still due! Each of these hundreds of precious lives represents a family forever changed by your generosity. One of our Stanton babies is Baby Magnus, whose life was preserved through the Abortion Pill Reversal Program.

Not only are lives saved at Stanton Healthcare, but hearts are healed, relationships are mended, and families are restored. Together, through God's grace, we are saving lives and strengthening families.

Your gift, no matter the size, will help provide hope and support to women facing some of the most difficult decisions of their lives, and will provide an avenue for them to heal.

Together, we can make a difference – one life, one family at a time.

Thank you for being a vital part of this mission. Together, we will continue to build a future of hope and healing.

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**Please prayerfully consider a gift of \$77,
\$727, or \$9,134 to save lives and provide hope.
Thank you for standing with Stanton!**

StantonHealthcare.org • 208.629.7766

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Stanton International is a project of Generation Life, Inc., a non-profit 501(c)(3) organization recognized by the IRS. Donations are tax-deductible.